



THE BERKELEY HOTEL

PRESTIGE HOTEL LAUNDRY EMBRACES WET CLEANING

A premier five star London hotel renowned for its opulent luxury, distinctive style and faultless service, The Berkeley is located between fashionable Knightsbridge and neighbourly Belgravia. Visitors to London seeking style and comfort can choose from 193 rooms and suites arranged over seven floors. A swimming pool and spa on the seventh floor offer the perfect opportunity to refresh and relax.

The hotel is a special favourite with connoisseurs of the finer things in life, and popular with well-heeled international travellers with expectations of the highest quality.

The Berkeley wanted to upgrade and enhance its guest laundry service by introducing a wet cleaning service. Offering better quality cleaning of water-soluble stains and odours, wet cleaning is an ideal

environmentally-sensitive option for all articles that are normally dry cleaned.

Girbau Agua Smart is a complete professional wet cleaning system and a green alternative to the traditional dry cleaning process. It comprises all the equipment a laundry needs to start a wet cleaning service including washers, dryers and finishing equipment.

Girbau installed two HS-6013 14kg-capacity and two 27kg-capacity HS-6024 INTELI washers for wet cleaning delicate guest items requiring special care and attention. The same washers also process standard hotel laundry including towels, bath mats, monogrammed robes and specialist linen.

The INTELI washers come with a range of 20 pre-installed programs to meet a wide range of laundry needs, and offer to ability to add a

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GLOBAL LAUNDRY SOLUTIONS



further 79 dedicated programs for wet cleaning and other applications. An important feature of the machines is the Care Touch drum which is unique to Girbau. This protects and preserves delicate wet cleaning fabrics and ensures a longer lifetime for everyday linens.

The Berkeley also appointed Girbau Wet Cleaning detergent partners, Ideal Manufacturing to provide a set of injected eco-friendly laundry liquids called Ecowash, along with Ahoy Spot, Ahoy Wash and Ahoy Finish for the wet cleaning process. The feedback from guests has been so positive that the hotel has had requests from guests to purchase product directly for their home use.

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THE BERKELEY CHOSE GIRBAU UK FOR:

- Agua Smart Wet Cleaning System
- Wet Cleaning Ready washers and dryers
- Specialist finishing equipment
- Ideal Manufacturing wet cleaning and laundry chemicals
- Proven equipment reliability and long life

Salvinija Barzdeniene, The Berkeley’s Linen Room Manager said, “We’re receiving very positive feedback from our guests regarding the clean, fresh smell of the wet cleaned garments.”

For drying Girbau installed a GUT30 space-saving twin stacking dryer for standard laundry items and a 19kg capacity ED340 dryer exclusively to handle the delicate drying of wet clean items. One of the most energy efficient dryers on the market, ED Series dryers combine maximum efficiency, reduced cycle times and lower energy consumption. Girbau also installed two pieces of wet cleaning finishing equipment: a Sidi M502 Garment Former and a MPT825 Trousers Topper. Together these enable laundry staff to accomplish the exquisite finish its guests expect when their delicate items are processed.

“Everything is working fine. We are very happy with the machines and range of programs,” said Cecil Jenkins Head Valet at The Berkeley following installation of the new equipment. “We can do everything we want with these machines including laundry and wet cleaning.”