



## NEWS RELEASE

### **Swinton Park Hotel Turns to Girbau UK for its New Laundry**

*Luxury Hotel expects to recoup over £100K in next five years by bringing its laundry in-house*

**London, 14 January 2008** – Swinton Park, a 4 red star luxury hotel in North Yorkshire, has established its own in-house laundry using a full range of equipment sourced entirely from Girbau UK including washing machines with the JHC Laundry O-Clean ozone cleaning system. Previously the hotel outsourced its laundry requirements to sub-contractors, but it now expects its own laundry to save time and money as well as raising the quality and consistency of its washing.

The luxury hotel is in a remote location that made it difficult to source a laundry contractor that could meet its requirements for quality laundry on a consistent basis. After looking at three different laundry manufacturers, Swinton Park chose two 50-pound washers, two 50-pound driers, a roller iron and silk finisher from Girbau UK. Andrew McPherson, General Manager of Swinton Park, said he expects to save over £100,000 over the next five years by using a Girbau-equipped laundry.

The Girbau washing machines with the JHC Laundry O-Clean system use low temperature water, reducing electrical consumption and impact on the environment. The O-Clean system works by injecting ozone into the wash cycle. Ozone is a powerful, natural disinfectant which is over 3,000 times faster acting than chlorine bleach. The wash cycles use less detergent than traditional machines and cycles are much shorter, meaning less water is used.

Susan Morris, head of the laundry department at Swinton Park, confirms that as well as being greener, the new Girbau washing machines are also gentler on the laundry: "We now expect our linens to last three years instead of two," she says.

Guests of the hotel also appreciate the new laundry. Morris adds, "People have begun to comment on the fresh smell of towels and sheets since we started using Girbau's machines. We are delighted by the difference they have made."

Swinton Park also appreciates the green technology of Girbau UK's machines, as the hotel is committed to reducing energy consumption, cutting emissions and minimising environmental impact. The luxury hotel installed a wood-chip boiler last year and uses green cleaning chemicals wherever possible.



**About Swinton Park**

Swinton Park is an exclusive 30-bedroom luxury castle hotel set in 200 acres of parkland in North Yorkshire. Once the home of the Cunliffe-Lister family, Swinton Park is now one of the highest rated hotels in Yorkshire and Cumbria for its facilities, high levels of service and quality cuisine. [www.swintonpark.com](http://www.swintonpark.com)