



## CASE STUDY

### Norbreck Castle Hotel Cuts Laundry Drying Bills by 21%

**6<sup>th</sup> August 2009** - The Norbreck Castle Hotel, one of Blackpool's largest and most prestigious hotels is now saving 21% on the cost of drying after installing new laundry equipment from Girbau UK, including three new high capacity gas-powered ironers.

The Norbreck Castle Hotel's laundry is a large operation in use from 7am in morning until 8pm at night, seven days week, 352 days a year. It processes laundry for the 480 room hotel and two sister-hotels in Blackpool with a further 350 beds between them.

The three new Girbau UK dryers provide astonishing energy savings compared to the hotel's old equipment. The larger drum size of Girbau's tumble dryers allows bigger loads to be processed in one go and they dry much more effectively than before. Most important of all though, the hotel has saved 21% on the cost of drying its laundry.

Tony Banks, general manager, Norbreck Castle Hotel commented: "Since using Girbau's products not only is the quality of our laundry much better, but thanks to the machines' energy efficiency we have been able to offset the rise in energy prices and cut our bills."

Girbau UK's latest Pro Series II advanced tumble dryers deliver energy efficiency, high productivity, quick drying and low maintenance from a range of six different models with load capacities from 13.5kg up to 70 kg.

Easy to use, all Pro Series II dryers feature an advanced control unit, with four time-dry or auto-dry cycles and a no-heat cycle. The auto dry feature reduces over drying by automatically cooling loads once predetermined levels of drying are reached. An extra large reversible door facilitates easy loading and unloading.

For energy efficiency and cost-effective operation the four largest capacity dryers in the range incorporate instant electronic ignition which reduces drying time and conserves energy. Radial

airflow captures heated intake air and distributes it evenly throughout the cylinder. This ensures maximum load separation and utilises the tumbler's high capacity for quick, even drying.

All Girbau UK Pro Series II tumble dryers are warranted for both parts and labour costs in their first year and for free replacement parts for a further two years, provided that the machine is maintained by Girbau UK or one of its authorised agents.

