



CASE STUDY

Midland Linen Services Chooses Girbau UK for Quality Cleaning Performance and Cost Savings

11 February, 2009 – Leading West Midlands linen hire company Midland Linen Services, is benefitting from substantial efficiency gains and cost savings after having installed the latest in a long line of high-speed washers from Girbau UK.

For a fast growing company dedicated to providing top quality laundering of table linen and kitchenware for some of the region's finest restaurants, reliability, quality cleaning and cost saving features are paramount. So after experiencing consistently strong performance from Girbau's high-speed washers since buying its first model from the company five years ago, Midland Linen Services didn't hesitate to upgrade to the latest high-speed 55 kg capacity washer from Girbau UK.

Midland Linen Services has always believed the quality of cleaning when laundry is removed from the machine to be the number one priority. Since first using Girbau's washers, both Midland Linen Services and its customers have been impressed with the cleaning performance and fabric protection that the machines offer. This is especially important considering the wide range of coloured linen used in its customers' restaurants, where colour preservation is paramount.

With today's high energy prices, any cost-saving features are also invaluable. The wide range of programmable options available from Girbau's washers have been particularly beneficial for Midland Linen Services, enabling it to work alongside its chosen detergent manufacturer to identify programmes that maximise efficiency depending on which fabrics or volumes of items are being laundered. With the added benefits that Girbau machines are also so easy to use and allow staff to easily resolve simple problems without having to call on costly outside maintenance services, Midland Linen Services has made substantial financial savings over the last five years.

Jeffrey Yap, managing director of Midland Linen Services and club secretary, Midland Launderers and Cleaners Club says: "Quality cleaning and providing our customers with the highest possible levels of service have always been of paramount importance to us. The performance of Girbau's laundry equipment has had a major part to play in this. We have always had a great relationship with Girbau, as they take the time to really understand the needs of our business and we are already planning further purchases from Girbau in the future."

