



NEWS RELEASE

As Sales Grow Girbau UK Appoints New Area Sales Manager

16 March 2010 [Girbau UK](#), part of the Girbau Group world-leading manufacturer of commercial and industrial laundry equipment, has announced the appointment of John Howe as area sales manager for the southern region of its commercial division.

John Howe has many years' experience of meeting customers' laundry equipment needs in the care and nursing, hotel and leisure, educational and equestrian sectors, most recently as sales manager at Sussex-based laundry supplier Allsop and Francis. He will cover an area that includes South London, Sussex, Hampshire, Dorset and Wiltshire.

"I am excited to be joining Girbau as the only full-range manufacturer that supplies both commercial and industrial laundry equipment direct to UK customers," John Howe commented. "I know I can offer our customers the reassurance of a first-class installation, maintenance and service operation that is directly backed by our manufacturing operation."

Peter Marsh, managing director of Girbau UK added: "As sales of Girbau UK's newly established industrial division take off this year, it is also important for us to further increase our market share in the commercial laundry sector. John's experience will provide a valuable boost to our team and ensure Girbau's southern region customers receive excellent pre-sales guidance and support."