



NEWS RELEASE

Girbau UK Launches Industrial Sales Division

Creation of new division is second phase of Girbau UK's ambitious growth plan

18 May 2009 – Girbau UK, a subsidiary of the Girbau group, world-leading manufacturer of commercial and industrial laundry equipment, has announced the second phase of its ambitious growth plan with the launch of its new industrial sales division.

Headed up by Richard Brown and Ken Prunty, the new division of Girbau UK will market a full range of energy efficient, high-productivity industrial laundry equipment including tunnel washing systems, large-capacity washer-extractors and tumble dryers, high-volume flatwork ironers, and related system machinery including feeders, folders and conveyor systems.

“Girbau UK increased sales by 35% in 2008 and we have already seen a further uplift in sales of 10% in the first quarter of 2009, matching our bold plans for growth first outlined in 2007,” says Peter Marsh, managing director. “Now is the right time for us to build on that momentum with the launch of our new dedicated industrial sales division.”

Girbau UK has simultaneously announced the extension of its market-leading range of high capacity tunnel washers, with the launch of a new, smaller high efficiency six compartment version of its acclaimed TBS-50 washer. Requiring a smaller capital outlay, the new model makes it even easier for UK industrial laundries to switch to the major energy, water and labour-saving benefits offered by high productivity batch washing systems.

“All our customers are looking to control cost, reduce energy consumption and increase productivity,” Marsh continues. “It’s possible to save in excess of 80% on water usage and a further 50% on detergent

by switching from conventional washers to tunnel washers. With associated high-capacity dryers, ironers, folders and stackers, UK industrial laundries can radically reduce energy and labour consumption and raise productivity for increased competitiveness. Our new dedicated industrial sales division and new, smaller batch washer model have made it even easier for industrial laundries in the UK to upgrade to more efficient and profitable equipment.”

The launch of Girbau UK’s industrial sales division coincides with the announcement at the Clean 09 Show in New Orleans of a new industrial division at Continental Girbau Inc., the Girbau Group’s US subsidiary.

